

Melbourne 24 October 2014

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## Property from the Collection of Mr Darryl Farrelly Auction in Melbourne 29 October 2014



As planning for Melbourne's iconic Myer Christmas Windows is in its final stages, Sotheby's Australia is honoured to be entrusted with a rare collection of arts and design from the private collection of one of Melbourne's premiere window dressers, Mr Darryl Farrelly. On 29 October the Fine Asian Australian & European Arts & Design auction will commence with 45 lots from The Collection of Mr Darryl Farrelly.

A prominent patron of the arts, Darryl Farrelly was responsible for some of Myer's most memorable windows. Renowned for his keen eye and significant contribution to Melbourne's design and retail world, Darryl Farrelly established a name for himself during his career with the Australian clothing label, Fletcher Jones and was considered one of the country's finest window dressers. Today the

profession is widely recognised as visual merchandising, requiring strong design and visualisation skills. Darryl Farrelly was an original pioneer of Australian visual merchandising, creating stimulating and engaging displays like none other.

Darryl Farrelly's long-time friend, Paul Maxwell, says 'Darryl Farrelly has certain ways of working within confined spaces to display things magnificently, moving mountains to create dynamic displays that visually excite.' Of Darryl Farrelly's personal collection, Paul Maxwell says 'his home was always an Aladdin's cave full of treasures.'

A life-long collector, Darryl Farrelly commenced with European pieces and later acquired works of Middle Eastern and Oriental provenance. A 19<sup>th</sup> century Flemish cabinet (estimate \$5,000-8,000, lot 44), comprised of tortoiseshell, bone and ebony is one of the highlights from his collection that is featured in the sale. In addition to the private collection of Darryl Farrelly Sotheby's Australia will present an impressive selection of arts and design from Asia, Australia and Europe in the forthcoming Arts & Design sale.

'Sotheby's Australia is delighted to present a varied collection from one of Melbourne's well known and highly regarded designers in our October auction of Fine Asian, Australian & European Arts & Design,' says Geoffrey Smith, Chairman of Sotheby's Australia.

## **AT A GLANCE**

### **Fine Asian, Australian & European Arts & Design**

Including Property from the Collection of Mr Darryl Farrelly, Melbourne

Auction in Melbourne, 29 October 2014, 5.30 pm  
Level 2, 41 Exhibition Street, Melbourne  
Lots of on offer: 335  
Estimate range: \$1,060,950-1,534,900

Exhibition in Melbourne  
23-29 October 2014, 10 am to 5 pm  
Level 9, 41 Exhibition Street, Melbourne

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